



Industry Spotlight

Coachman Caravans seize opportunities Down Under

Leading UK caravan manufacturer, Coachman Caravans, is exploring new global markets to buck the current downward trend in caravan sales in the UK. The Hull based company has secured exports to both Australia and New Zealand with plans to further develop opportunities Down Under.

Coachman Caravans has appointed Ashburton and Taranaki RV Centres as their sole New Zealand agents for their renowned and respected caravan range. They are currently stocking two of the Amara range (560/4 and 565/4) with plans to expand the models in the very near future from Coachman's extensive model ranges.

"When you compare the Amara to other models of caravans we import, the big

difference is that Coachman has redesigned and strengthened the Alko chassis, along with the roof beams, to allow for roof top air conditioning making them more suitable for the Australasian market", says Allan King, from Ashburton RV Centre.

"Also, the strong Kiwi and Australian dollars are keeping the cost of these popular units well down."

The new Coachman range will be released at the Covi SuperShow in Auckland on the 20th to the 22nd of September. We look forward to seeing you there.

For more information, contact:
Ashburton RV Centre, 03 307 8037; or
Taranaki RV Centre, 06 758 0984.



Coachman's Amara caravan offers great value for Kiwi buyers.